

Courses – FALL SEMESTER, UNIVERSITY OF SOCIAL SCIENCES IN POLAND (PL LODZ09), CAMPUS IN WARSAW

MASTER COURSES

1. CULTURE AND SOCIETY (3 ECTS)
2. MANAGEMENT CONCEPTS IN INTERNATIONAL CONTEXT (5 ECTS)
3. MODERN MACROECONOMIC PROBLEMS (5 ECTS)
4. CIVIL AND ECONOMIC LAW (3 ECTS)
5. STATISTICS IN MANEGEMENT (3 ECTS)
6. MODERN MARKETING CONCEPTS (4 ECTS)
7. INTELLECTUAL CAPITAL MANAGEMENT (3 ECTS)
8. CORPORATE SOCIAL RESPONSIBILITY (3 ECTS)
9. INTERCULTURAL MANAGEMENT (4 ECTS)

BACHELOR COURSES

1. ETHICS (3 ECTS)
2. INFORMATION TECHNOLOGIES (3 ECTS)
3. PRINCIPLES OF INTERNATIONAL MANAGEMENT (5 ECTS)
4. INTRODUCTION TO ECONOMICS (5 ECTS)
5. PRINCIPLES OF MARKETING (5 ECTS)
6. QUANTITATIVE METHODS IN MANAGEMENT (5 ECTS)
7. ECONOMIC LAW (2 ECTS)
8. COMPANIES' SUSTAINABLE DEVELOPMENT (4 ECTS)
9. HUMAN RESOURCE MANAGEMENT (4 ECTS)
10. INTEGRATED MARKETING COMMUNICATIONS (3 ECTS)
11. INTRODUCTION TO BUSINESS - STARTUPS (3 ECTS)
12. MARKET RESEARCH AND ANALYSIS METHODS (4 ECTS)
13. INTRODUCTION TO LOGISTICS (4 ECTS)