

COURSES FOR ERASMUS STUDENTS- MASTER'S DEGREE

SUMMER SEMESTER - MANAGEMENT

GENERAL COURSE	ECTS
Intercultural Communication	3
Research Methods and Tools	3
Ethics in Management	3
Copyright Law	2



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FIELD-RELATED COURSES	ECTS
Strategic Management	5
Negotiation and Mediation	3
Process Management	4
Innovation Management	3
Strategic Corporate Financial Decisions	5

ELECTIVE COURSE	ECTS
Analytical Marketing	3



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INTERNATIONAL BUSINESS MANAGEMENT	ECTS
E-business	4
Doing Business in Europe	4
Doing Business in Asia	4
Cybersecurity Fundamentals	4

E-BUSINESS AND DIGITAL MARKETING	ECTS
E-business	4
Digital Business Design	4
Mobile Technologies in E-Business	4
Cybersecurity Fundamentals	4



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IT MANAGEMENT	ECTS
E-business	4
Data Exploration Methods	4
Data Warehouses	4
Cybersecurity Fundamentals	4

TOURISM AND HOSPITALITY MANAGEMENT	ECTS
E-business	4
Cultural and Heritage Studies	4
Hospitality Management	4
Cybersecurity Fundamentals	4



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