

# COURSES FOR ERASMUS STUDENTS- BACHELOR'S DEGREE

SUMMER SEMESTER - MANAGEMENT

GENERAL COURSE	ECTS
Business English	12
Psychology Sociology	3
Entrepreneurship	3
Introduction to Cultural Studies	2
Physical Education and Recreation	



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CORE COURSE	ECTS
International Finance	4
Accounting	4
IT systems and Tools in Management	4
Modern Logistics	4
Organisational Behaviour	4
Quality Management Systems	4
Marketing Research	4
Proseminar	2



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<b>ELECTIVE COURSE</b>	<b>ECTS</b>
Financial Analysis	4
Introduction to E-Business	4
Introduction to Project Management	4
Small Business Financing	4

<b>INTERNATIONAL BUSINESS MANAGEMENT</b>	<b>ECTS</b>
Multiculturalism in Business	5
Introduction to Crisis Management	5
Introduction to Doing Business in Europe	5
Introduction to Doing Business in Asia	5



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<b>INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT</b>	<b>ECTS</b>
Multiculturalism in Business	5
Introduction to Sustainable Tourism	5
Introduction to Cultural and Heritage Studies	5
Introduction to Hospitality Management	5

<b>E-BUSINESS AND DIGITAL MARKETING</b>	<b>ECTS</b>
Multiculturalism in Business	5
Introduction to Mobile Technologies in E-Business	5
Introduction to CRM	5
Introduction to Cybersecurity	5



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